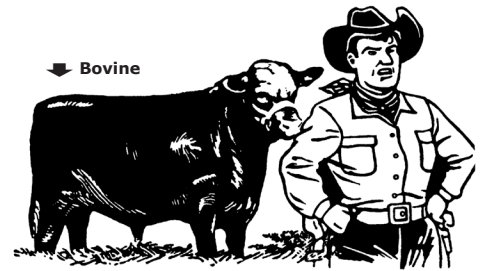


Edward J. Jasek, Jr.

Designer, Developer, Wanna-be Rancher, Nice Guy

P. O. Box 533, Eddy, Texas 76524
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ed@jasek.net



Digital Rancher ↗

Designer, Developer, Wanna-be Rancher, Nice Guy

↘ Valuable experience below

Art Department Manager

QTI Promotions & Apparel, Inc.

November 2012 - June 2013

After the successful establishment of QTI's new signage division, accepted the additional role of Art Director for both QTI and Bear Cotton (Bear Cotton is QTI's Baylor focused collegiate marketing and promotions entity).

Sign & Banner Manager

QTI Promotions & Apparel, Inc.

February 2012 - October 2012

After the successful implementation of the new DTS based screen printing operation, accepted an opportunity with QTI to establish and manage a new commercial signage division.

DTS Operator

QTI Promotions & Apparel, Inc.

September 2011 - January 2012

Hired to assist in the migration from a traditional film-based silk screen production process to a department built around the Kiwo iJet Direct-to-Screen system, and to establish related processes and procedures for the efficient operation of a modern, automated screen room.

Freelance Designer/Developer

Big Ed's Digital Ranchette, Palmer, TX

October 2009 - August 2011

A freelance designer focusing primarily on web development and graphic design for small to medium-sized businesses.

Web Designer

SoftLayer Technologies, Inc., Plano, TX

January 2007 - September 2009

Responsible for oversight and management of a team focused on the development and maintenance of all SoftLayer sites – internal and external – as well as assisting the Marketing department with sales and marketing needs.

Consultant, User Experience

Susan G. Komen Breast Cancer Foundation, Dallas, TX

March 2006 - August 2006

Provided leadership and direction to the Web Application Development Group in the essential area of User Experience and GUI development for a complete redesign of the foundation's web site.

Consultant, User Experience

Blockdot Inc., Dallas, TX

September 2005 - February 2006

As consultant for the Kewlbox Game Network, played a pivotal role in the growth and forward movement of Kewlbox.com, Boxerjam.com and numerous third-party casual gaming sites developed and maintained by Blockdot Inc.

Senior Web Developer

The Planet Internet Service Inc., Dallas, TX

March 2004 - August 2005

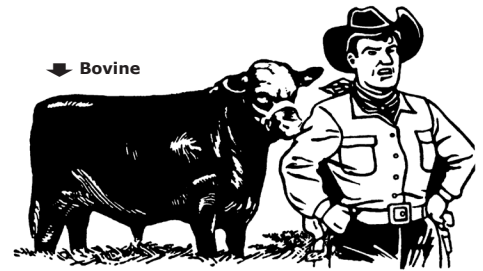
As Senior Web Developer, responsible for oversight management of a team focused on the development and maintenance of all Planet sites – internal and external – as well as assisting the Marketing department with sales and marketing needs.

↘ Additional information on following page

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Digital Rancher ↑

↓ Valuable experience continued...

Freelance Designer/Developer

Big Ed's Digital Ranchette, Palmer, TX

March 2001 - March 2003

A freelance designer focusing primarily on web development and graphic design for small to medium-sized businesses.

Consultant, User Experience

Satama Interactive, Dallas, TX

November 2000 - February 2001

As a consultant for Satama Interactive's Telecom Group, was responsible for several North American projects for Satama Interactive's largest client, Nokia Inc. In addition to typical project management responsibilities, also played a key consulting roll on various mobile internet projects for companies such as Nokia, TGIFriday's and internal Satama mobile development.

Director, E-Commerce

Associates First Capital Corporation (Now CitiFinancial Inc.), Irving, TX

October 1999 - September 2000

As a Director for the Associates E-Commerce division, performed a hybrid roll of e-commerce evangelist, expert consultant, art director and producer, and project manager for a diverse group of internal clients. Clients' business focus ranged from credit insurance, to home equity loans, to auto club memberships, to relocation services. Most significant achievement was the introduction of yesbroker.com, a broker-focused real estate lending site that enabled Associates First Capital Corporation to successfully take the first steps towards migrating core business to the internet.

Manager, Electronic Communications

Associates First Capital Corporation (Now CitiFinancial Inc.), Irving, TX

February 1999 - September 2000

As Electronic Communications Manager, was responsible for company-wide overhaul of corporate intranet, which had grown organically and without centralized management for previous three years. Successfully re-engineered, redeveloped, and relaunched system in a span of eight months and significantly under budget. Upon completion of rollout, accepted Director position with company's fledgling E-Commerce Division.

Director, Intranet Technology Group

True North Communications (Interpublic Group, Inc.), Chicago, IL

June 1997 - January 1999

As Director, held oversight and management responsibility for a team of 10 developers and designers as well as remote IS sub-contractors. During tenure, presided over the development of intranets and/or extranets for S.C. Johnson Wax, Kimberly-Clark, Chrysler, Kraft, and numerous smaller organizations. Initiated development of True North Communications' Corporate Intranet. This system, when completed, linked approximately 11,000 employees in over 300 offices internationally

Consultant/Senior Technologist

True North Communications (Interpublic Group, Inc.), Chicago, IL

March 1996 - May 1997

Initially enlisted as a consultant to jump start a near dead effort to develop an agency/client extranet connecting S.C. Johnson Wax and Foote, Cone & Belding, a global advertising agency held by True North Communications. When completed, the system contained a Digital Asset Library warehousing all advertising and collateral materials developed by Foote, Cone & Belding during its 70+ years of servicing S.C. Johnson's products worldwide; an online research library housing current and historic market, product, and consumer-oriented research; a global directory; collaboration suites offering real-time and near-time collaboration among employees and groups. This system connected offices in 23 countries on five continents, in addition to providing roaming, off-site access to any authorized user. Successes in this position led to promotion to Director, Intranet Technology Group.

↓ Valuable skills overview on following page
